

IOSIF MATYAS

UX/UI Designer

EXPERIENCE

UX Designer Playtech from June 2016 - present

I am currently in charge of the redesign and rebranding of Luck.com and overseeing the work of 2 Freelance Visual Designers. I am building prototypes, designs and wireframes and presenting to the CEO and Head of Product in daily meetings. I am also working with the Product Manager, Developers, QA, Marketing Managers and Content Managers to make sure the overall vision is clearly communicated and implemented.

UX Designer Pokerstrategy.com from June 2014 to June 2016

My role involved user testing to increase usability of newly launched products for mobile tablet and web. I created UX guidelines for products that we released and for existing products to maintain visual coherence. I was the person responsible for creating wireframes and prototypes for the new designs, prioritising on information architecture, ease of access and user flow. I created AB and multivariate tests that increased the overall performance of the website. After continuous tests and reiterations on designs I increased conversion rates by 15% and this in part led to the achievement of the 2016 Financial targets by July.

Freelance UX/UI Designer IM Design from December 2011

Working on freelance products for clients from concept to delivery I have achieved high quality products. I have made responsive designs, developed, and tested websites and apps. As well I developed and designed a game that went live on the Appstore and Tizen in 2014.

Rewards Representative Bet365 October 2012 – June 2014

Promoting Products to customers/ First contact with customers and their needs.

Junior UI Designer Thomas Muicke June 2009 - August 2009

Working on an offline software platform that was implemented in robots I have designed the User Interface from layout to icons.

EDUCATION

University of Worcester/ United Kingdom 2009-2012

Upper second class 2:1

BA Hons Graphic Design & Multimedia Joint Fine Art Practice

College of Fine Arts Nicolae Tonitza/ Romania 2005-2007

Major in Architecture, Environmental Arts and Design, Industrial and Product Design

SKILLS

#User Experience Design #User Interface Design #User Research #User Testing #Prototypes #Heuristic Reviews #Wireframes #Personas #Sketch #Axure #Balsamiq #InVisionapp #CSS3 #HTML5 #jQuery #Bootstrap #Photoshop #Illustrator #After Effects #Flash/AnimateCC #InDesign #Edge Code #Fireworks #Inkscape

Get in touch

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